

ANGELA LEMP

GRAPHIC DESIGNER

CONTACT

 angelalemp.com
 571.439.0826
 Los Angeles, CA
 angelalemp@gmail.com

ABOUT ME

Creative digital designer with 5+ years of experience developing social-first content, branded campaigns, and digital storytelling for lifestyle, beauty, and consumer brands.

SOFTWARE

- Illustrator
- InDesign
- Photoshop
- Premiere Pro
- Figma
- Wordpress

SKILLS

- Brand & Campaign Design
- Social Media Design
- Digital Advertising
- Typography
- Layout Design
- Photo & Video Editing

EDUCATION

UNIVERSITY OF TAMPA

Aug 2015–Dec 2018
Tampa, FL
BFA in Graphic Design

FLORENCE UNIVERSITY OF THE ARTS

Jan–May 2018
Florence, Italy
Study Abroad

EXPERIENCE

GRAPHIC DESIGNER AT BEACH HOUSE GROUP

Oct 2021–Present | **El Segundo, CA (Remote)**

- Develop and maintain brand identity systems across four consumer brands—Moon, BÉIS, Pattern, and Marlowe—including style guides, packaging, and digital assets.
- Create art direction decks for photoshoots and collaborate with photographers and stylists on-set to ensure brand alignment
- Design marketing materials for e-commerce, social media, influencer kits, and retail displays
- Partner with cross-functional teams (marketing, product, brand) to execute cohesive visual strategies
- Ensure consistent brand storytelling across all consumer touchpoints, driving engagement and recognition
- Manage multiple projects in a fast-paced environment, meeting tight deadlines without sacrificing quality

JUNIOR GRAPHIC DESIGNER AT IRONMAN

Feb 2019–Oct 2021 | **Tampa, FL**

- Provide design, layout, and illustrations to tell the IRONMAN story, reinforcing the brand promise that "Anything Is Possible."
- Responsible for assisting with all creative efforts, ensuring that the brand is delivered in a consistent and high-quality manner through all consumer touch-points
- Create new event logos and design various print, web and email campaigns in accordance with brand specifications in a fast-paced environment
- Contribute new ideas and collaborate with different teams to achieve our goals

GRAPHIC DESIGN INTERN AT PAPER ELEPHANT STUDIO

May–Dec 2018 | **Tampa, FL**

+ Responsible for design layout, creative concepts and photography

GRAPHIC DESIGN INTERN AT FLORENCE UNIVERSITY OF THE ARTS

Jan–May 2018 | **Florence, Italy**

- Create graphics for the Apicius International Conference
- Collaborate with FUA Editorial Staff to create template and graphics for the University's Blending Magazine

GRAPHIC DESIGN INTERN AT THE ROOT AGENCY

Aug–Dec 2017 | **Tampa, FL**

- Work in Illustrator to create branding, advertisements and infographic templates for a local non-profit organization

GRAPHIC DESIGN INTERN AT VIS MOVEMENT

Feb–Aug 2017 | **St. Petersburg, FL**

- Work in Illustrator and Photoshop to execute designs for an apparel services company