

# ANGELA LEMP

## GRAPHIC DESIGNER

### CONTACT

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### ABOUT ME

Creative digital designer with 5+ years of experience developing social-first content, branded campaigns, and digital storytelling for lifestyle, beauty, and consumer brands.

### SOFTWARE

- Illustrator
- InDesign
- Photoshop
- Premiere Pro
- Figma
- Wordpress

### SKILLS

- Brand & Campaign Design
- Social Media Design
- Digital Advertising
- Typography
- Layout Design
- Photo & Video Editing

### EDUCATION

#### UNIVERSITY OF TAMPA

Aug 2015–Dec 2018  
Tampa, FL

BFA in Graphic Design

#### FLORENCE UNIVERSITY OF THE ARTS

Jan–May 2018  
Florence, Italy

Study Abroad

### EXPERIENCE

#### GRAPHIC DESIGNER AT BEACH HOUSE GROUP

Oct 2021–Present | El Segundo, CA (Remote)

- Develop and maintain brand identity systems across four consumer brands—Moon, BÉIS, Pattern, and Marlowe—including style guides, packaging, and digital assets.
- Create art direction decks for photoshoots and collaborate with photographers and stylists on-set to ensure brand alignment
- Design marketing materials for e-commerce, social media, influencer kits, and retail displays
- Partner with cross-functional teams (marketing, product, brand) to execute cohesive visual strategies
- Ensure consistent brand storytelling across all consumer touchpoints, driving engagement and recognition
- Manage multiple projects in a fast-paced environment, meeting tight deadlines without sacrificing quality

#### JUNIOR GRAPHIC DESIGNER AT IRONMAN

Feb 2019–Oct 2021 | Tampa, FL

- Provide design, layout, and illustrations to tell the IRONMAN story, reinforcing the brand promise that "Anything Is Possible."
- Responsible for assisting with all creative efforts, ensuring that the brand is delivered in a consistent and high-quality manner through all consumer touch-points
- Create new event logos and design various print, web and email campaigns in accordance with brand specifications in a fast-paced environment
- Contribute new ideas and collaborate with different teams to achieve our goals

#### GRAPHIC DESIGN INTERN AT PAPER ELEPHANT STUDIO

May–Dec 2018 | Tampa, FL

+ Responsible for design layout, creative concepts and photography

#### GRAPHIC DESIGN INTERN AT FLORENCE UNIVERSITY OF THE ARTS

Jan–May 2018 | Florence, Italy

- Create graphics for the Apicius International Conference
- Collaborate with FUA Editorial Staff to create template and graphics for the University's Blending Magazine

#### GRAPHIC DESIGN INTERN AT THE ROOT AGENCY

Aug–Dec 2017 | Tampa, FL

- Work in Illustrator to create branding, advertisements and infographic templates for a local non-profit organization

#### GRAPHIC DESIGN INTERN AT VIS MOVEMENT

Feb–Aug 2017 | St. Petersburg, FL

- Work in Illustrator and Photoshop to execute designs for an apparel services company